sadanah
Foundation

CERTIFIED 501c3 NONPROFIT

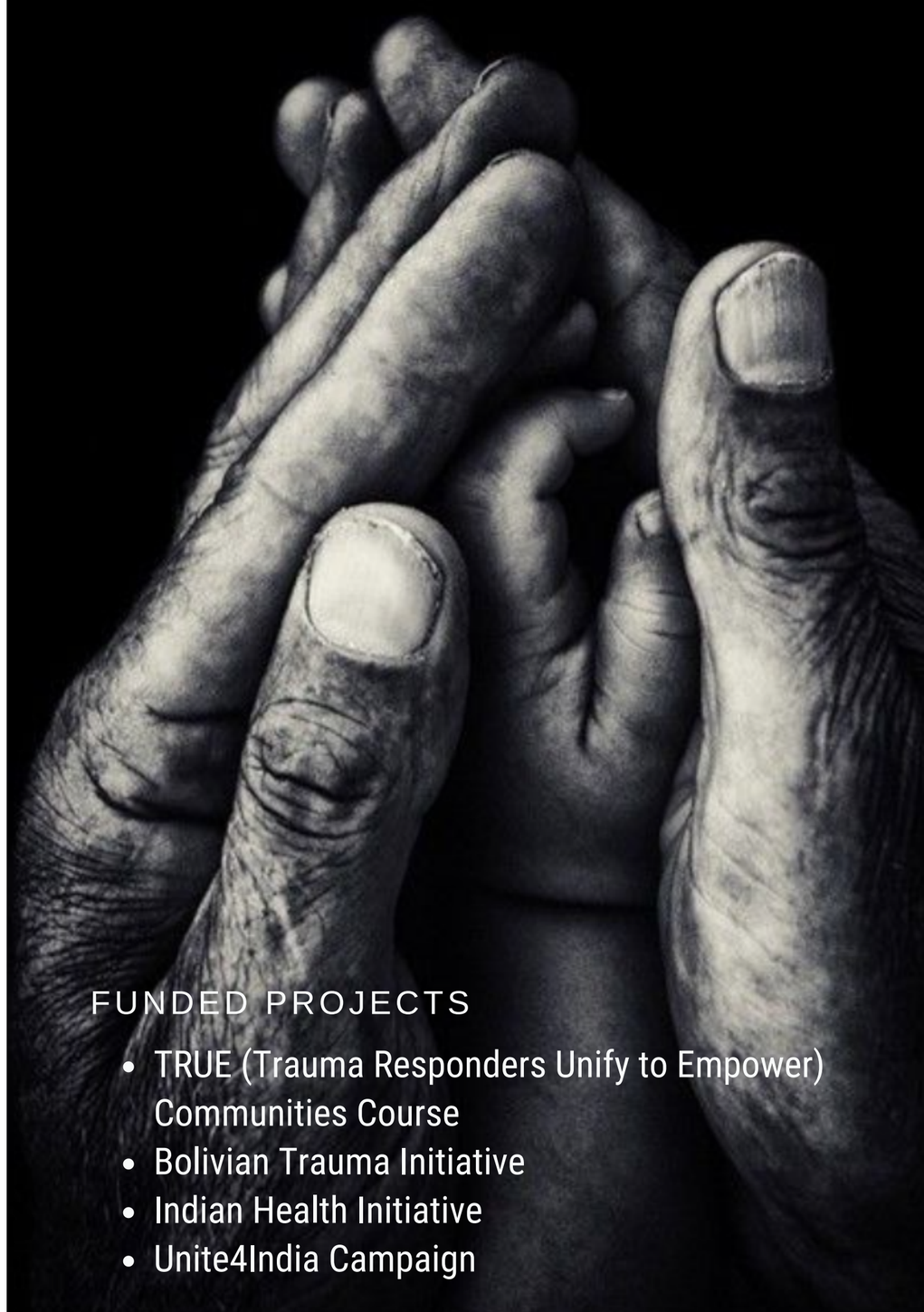
OUR ETHOS

Mission Statement: The Sadanah Foundation builds sustainable access to healthcare and education in low resource settings, by vetting, funding, and promoting grassroots organizations

Grassroots organizations are empowered to meaningfully impact locally and globally with a detailed understanding of the complex problems they address.

We survey the global health landscape for high- impact projects needing support via rigorous vetting of their activities, drawing from our expertise.

To sustain their success, we monitor partners and in turn, provide ongoing operational guidance.



FUNDED PROJECTS

- TRUE (Trauma Responders Unify to Empower) Communities Course
- Bolivian Trauma Initiative
- Indian Health Initiative
- Unite4India Campaign

Sadanah Foundation

We are inspired by the actions of my massi (maternal aunt) who always encouraged me to care for those who were forgotten or overlooked by society. Through the creation of the Sadanah Foundation, my hope is to continue her essence, by always giving and not forgetting.

- Mamta (Sadanah) Swaroop, MD FACS FICS FAIM

Oprah's 2018 HEALTH HEROES

Dr. Mamta Swaroop was featured in the January 2018 issue of O Magazine as a leader in the community, advocating and teaching first responder courses to empower the community.

MLK Humanitarian Award

Dr. Mamta Swaroop wins the prestigious 2018 Northwestern MLK Humanitarian Award

HBO VICE

HBO VICE News February 12, 2017

NBC 5 Chicago January 10, 2017

Chicago Tribune

Chicago Tribune February 23, 2017

abc

Sadanah Foundation

UNITE4INDIA
ON THE GROUND

World Youth Heart Federation

Mission Statement: Fostering intersectoral collaboration among youth and improving cardiovascular health of society together.

Our doctors and network of over 5000 medical students have initiated a COVID-19 helpline to support the community and deliver supplies across India.

www.wyhf.org

Priyansh Shah, MBBS

Priyansh Shah is an aspiring Global Cardiothoracic Surgeon. He is currently an intern at Sir Sayajirao General Hospital in Varodra, Gujrat, India and a Global Surgery Research Fellow at WHOCC for research in surgical care delivery in LMICs, Mumbai. He is the Founder and President of the World Youth Heart Federation, which is the first youth led social enterprise in the world that tackles a targeted healthcare problem by an intersectoral or ecosystem approach. He is the former Vice President for Finances at InciSioN. He believes that Health Financing is not only a major building block of UHC but an indispensable aspect of Global Surgery.

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UNITE4INDIA

Unite4India is a campaign by the Sadanah Foundation and the World Youth Heart Federation to support India during and in the aftermath of the COVID crisis. By December 2021, the Sadanah Foundation aims to raise 1.5 million USD for Unite4India, with the objective to scale donations to 10 million USD.

The initial 1.5 million USD will be channeled towards addressing acute needs and resources such as oxygen concentrators, pulse oximeters, and essential supplies during this critical time for India. We will collect & deploy resources to India through previously vetted impact partnerships in our network. With our partner, World Youth Heart Federation, we have over 5,000 medical students, ready for deployment, across India for delivery of supplies.

After provisioning funds for acute resources, donations will be used to develop and support a Telehealth System to support the overwhelmed healthcare infrastructure and offer micro-grants to aid a wider scope of vulnerable and marginalized communities.

Unite4India.org

SAVE INDIAN TRANS ALL INDIA LIVES

SITAL

SITAL (Save Indian Trans All India Lives) is a covid relief effort led by ParivarBayArea, focused on Indian trans, hijra, intersex, third gender, and non-binary communities facing unprecedented neglect, isolation, infection, and starvation due to the ongoing covid-19 second wave.

SITAL is a pan-India effort working vigorously to support over 50 community-based organizations across 20 states and 40 districts. The effort began with distributing food and health kits and is now scaling swiftly to mobilize emergency medications, PPE and essentials as networks are activated for emergency housing, hospitalization, rent relief and accessing vaccines.

Led by SITAL warriors who identify as trans, hijra and non-binary folx, SITAL is building health, information, vaccine and economic equity to save the lives of hijra and trans folx of India

Health Kits
Food Kits

masks, medicines, & hand sanitizers

10 kgs rice, 5 kgs wheat flour, 2 kg lentils, cooking oil, & spices

Healthcare
Housing

vaccines, hospitalization

housing relief, stabilization

● Vetted Impact Partner

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World Youth Heart Federation

SEWA

SELF EMPLOYED WOMENS ASSOCIATION

SEWA is the single largest Central Trade union with a membership of over 1.5 million poor, self-employed women workers from across 18 states in India.

Given the acute shortage of medicines, supplies, and hospital beds, there is a critical need for a campaign focusing on prevention and early testing.

SEWA's campaign will focus on the following activities:

- Education and Awareness
- Mask distribution
- COVID Quarantine Centers
- COVID-19 Vaccination
- Livelihood Recovery and Rehabilitation Fund

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#MASKS4INDIA FRONTLINE WORKERS

We have a responsibility to look after one another as a community.

Buy a scarf and that will fund 10 handstitched reusable masks made in India and distributed widely through volunteers.

All masks are made by groups and organizations impacted severely by the crisis and in need of money to feed themselves.

All masks will be made under strict guidelines and 3 LAYERS, not 3-ply.

AMRAPALI

● Vetted Impact Partner

3 TIER PLAN

1

SUPPLIES
1.5 MILLION USD

Items	Unit Cost (USD)	Total (USD)	Total (INR)
500 Hospital Grade Concentrators (Including Freight)	1,000*	500,000	3,66,81,150
PPE (5 Hospitals for 1 Month & Grassroots Organizations)	15 USD worth PPE per bed for 3 shifts of workers**	500,000	3,66,81,150
10,000 Oxymizers	20	200,000	1,46,72,460
10,000 Pulse Oximeters	10	100,000	73,36,230
Medications (Average Cost)	4	100,000	73,36,230
Food & Essentials (Marginalized and Vulnerable Communities)***		100,000	73,36,230

2

OUTREACH
5 MILLION USD

Items	Total (USD)	Total (INR)
Telehealth (hosting, staffing, marketing)	1,500,000	3,66,81,150
Supply Replication	1,500,000	11,00,43,450
Healthcare Micro Grants****	500,000	3,66,81,150

3

EXPANSION
10 MILLION USD

Items	Total (USD)	Total (INR)
Supply Replication	1,500,000	11,00,43,450
Telehealth Support	1,500,000	11,00,43,450
Microgrant Expansion	2,000,000	14,67,24,600

*Unit price without freight varies from 600-900 USD
**Each hospital is estimated to have 100 beds. 100,000 USD added for extra beds and grassroots organizations
***Food is a medical necessity especially as marginalized communities are losing access to basic necessities
****Micro Grants will be provided for grassroots NGOs including but not limited to areas of: rural health, education, orphanage outreach, free clinics
Please note: No more than 10% will be taken for project operational expenses. Sadanah Foundation will be taking 0%.

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UNITE4INDIA

SUPPLIERS

Our suppliers are based in the US and in China. We have strategic relationships on both sides of the ocean with key government, hospital and NGO stakeholders. Customs contacts have been developed and maintained to assure expedited clearance.

Supplier Qualification Process

- Contact via email or social media
- Website supply form
- Reliable personal contacts

Vetting Process

Ethos of Supply Companies

- Fair market value
- Little to no price inflation
- Quick and timely delivery
- High quality performance history

Risk	Mitigation
Incorrect items delivered	• Not paying 100% up front
Incorrect address of delivery	• Centralized location for item delivery • Not paying 100% up front
Quality of supplies subpar	• Stringent vetting process of supplies • Obtaining references of prior users • Termination of supplier contract
Failure of supply chain	• Work with verified partners and organizations with suppliers needed • Backup partners to source supplies
Fundraising Failure	• Supplies will not be bought above current fundraised amount • If funds are unsuccessful for supply procurement, funds will then be distributed to verified partners and organizations.

For details on suppliers and partners, please contact us at mamta@sadanah.org.

World Youth Heart Federation

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UNITE4INDIA EXECUTIVES

OUR EXECUTIVES, BOARD MEMBERS HAVE OVER 20 YEARS OF COMBINED EXPERIENCE ACQUIRING MEDICAL DEVICES AND SUPPLIES

Mamta Sadanah Swaroop, MD FACS FICS FAIM

Dr. Mamta Swaroop is a dynamic and visionary academic global trauma surgery leader. For the past 11 years, Dr. Swaroop excelled as a Trauma, Acute Care, and Critical Care Surgeon, researcher, and mentor at Northwestern University. Her lab, the Sadanah Trauma, and Surgical Initiative, She was recognized as one of Oprah's Health Heroes, received the 39th annual Martin Luther King Humanitarian Award, presented the keynote address at the Royal College of Surgeons Global Frontiers Conference in London, and received the Inaugural Mahler Global Mentorship Award from the InciSioN Network.

Upasana Pathak, BS

Upasana graduated from Northwestern University with a B.S. in Biomedical Engineering. While at Northwestern, she served as the President of Project RISHI, a project under the Sadanah Foundation which serves to provide healthcare access to the migrant community in Charnia, India. She worked at Northwestern IT as a Support Center Lead Consultant. During the onset of the pandemic, Upasana joined Students4COVID, and currently serves as Vice President of Internal Affairs, and works to provide up to date resources and education materials for the community to combat the COVID crisis.

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ADVISORY BOARD

Dr. Romie Mushtaq, MD

Dr. Mushtaq has over 20 years of authority in neurology, integrative medicine, and mindfulness to transform the well-being of individuals and organizations. She has a decorated career in academic and community neurology settings, serving as a physician leader and completing research focused on anti-epileptic drugs and epilepsy in women. In 2014 after her own life-saving surgery, Dr. Romie founded her wellness company to transform workplace wellness paradigms. She is an award-winning speaker and national media expert. She currently serves as Chief Wellness Officer of Evolution Hospitality, where she has successfully scaled a mindfulness & wellness program to over 7000 employees.

Karthik Ramakrishnan, MD

Dr. Ramakrishnan is an Internal Medicine physician with 20 years experience in private practice . Has has experience leading disaster management efforts and was involved in the 2004 Indian Tsunami and 2005 Hurricane Katrina relief. His practice is focused on rural medicine , nursing homes , telemedicine, chronic care management, Remote Patient Monitoring.

Alex Fair, MS

While working on his Ph.D. in Pathology at the Medical College of Wisconsin, Alex took a break to found his first health tech startup. That first company was bought by a company that had just gone public and he has never looked back, starting new companies and running them ever since. He still wants to cure cancer and fix healthcare, but now he does so by enabling hundreds of new companies to get to market faster and more reliably. He has also served as adviser or mentor to scores of startups, corporations, accelerators, and governments; designed the NYC HealthTech Pilot program; and developed H2NYC, the world's largest Health Innovation meetup group that has helped hundreds of new ideas in healthcare get found and funded faster and was the genesis of MedStartr.

Mohamed Sadeq Ali, MBA

Sadeq is a serial entrepreneur and founding team member of 5 companies. He is currently an MD at Root NYC, an NYC-based Venture Studio & Advisory company, Founder of Archimydes, a Global Software Development Guild, and Chairman of AccurKardia, a stealth digital-health AI company in the cardiac care space. He started his career at Accenture, where he advised some of the worlds leading private and public sector organizations through the 2000s and led technology teams that built NYC 3-1-1 for then-Mayor Michael Bloomberg. Sadeq has a BE in Computer Engineering from Stevens Institute of Technology, and an MBA from Columbia Business School.

Roland da Silva

Roland is a Senior Adviser working with start-ups, multinational corporate's, venture capitalists and PE firms. With over 25 years of experience in Strategy, Organisational and Technology consulting, he offers expertise in the converging communications, technology and digital spaces. He has considerable experience in a broad range of strategy positioning, development and transformation initiatives for customers across the ecosystem and he has led client engagements in multiple industry verticals focusing on strategic change related programs. Prior to his current role, he has held leadership roles at some of the prominent Management Consulting firms leading projects in Europe, Middle East, Asia, US and Latin America. He holds a degree in Economics, with specialism in Accounting from the University of London.

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PARTNERS

DONATE MASKS. SAVE LIVES.

STSI
SADANAH TRAUMA & SURGICAL INITIATIVE

JOMI
Surgical Video Journal

</ARCHIMYDES>

INFUSION 51h

Daiston Consulting, Inc.

COV-IRT
COVID-19 International Research Team

Breathing Space Accelerator
A Cutting-Edge Consortium of Health Technologies

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To become a financial sponsor,
please contact us at 312-927-2858
or mamta@sadanah.org

www.sadanah.org

Helping India breathe, allows the world to exhale.
- Mamta

BOLIVIAN TRAUMA INITIATIVE

BTI's mission is to build a comprehensive trauma response infrastructure in Bolivia from the ground up. BTI's leaders have partnered with Bolivian government officials to create a trauma registry, Advanced Trauma Life Support preparatory courses for providers, a dispatch system of ambulances, the first Bolivian paramedic school, research lab for Bolivian medical trainees, and enable a 911 like system with concurrent establishment of infrastructure needed for ongoing research on trauma prevention.

ONGOING

INDIAN HEALTH INITIATIVE

IHI's leaders in Nanakpur, a rural village in Northern India, collaborated with local government to promote the efforts of community health workers and to offer trauma first responder training courses. With the help of the All India Institute of Medical Science and Postgraduate Institute of Medical Education & Research, they have conducted substantial community based research on the local burden of surgical disease and the availability of critical surgical resources. Through a partnership with Project RISHI (Rural India Social and Health Improvement), a primary care clinic has been established in the community to improve access to healthcare for migrant and local laborers

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ONGOING

TRAUMA RESPONDERS UNIFY TO EMPOWER COMMUNITIES

Featured in *O Magazine* and Vice News, TRUE Communities project leaders have conducted more than 75 free courses all over Chicago, training bystanders from different communities to take action in the event of a traumatic injury.

Over 1500 community members have been equipped with the confidence, knowledge, and skills needed to provide rapid and effective care to trauma victims.

Our community partnerships enable us to permeate into all aspects of society in Chicago. As we continue our work, we plan a train the trainers course to spread the knowledge throughout the city.

1500+

Community members trained across Chicago.

75+

Free Trauma First Responders Courses conducted.

8+

High Schools taught with plans to incorporate additional schools.

TRUE COMMUNITIES

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